
A declaration of SEL commitment to the SDGs - 2030 sustainable development agenda

We, the board members of SEL, will play a defining role in embracing, endorsing, implementing and monitoring the Sustainable Developments Goals, a result of the United Nations 2015 resolution signed by 193 countries to improve human rights and quality of life on a global scale. We are pursuant to our role as a member of an international company and representative in the global logistics system. Our responsibility reflects our position on the front line of sustainable development, with the power to affect transformative change. We therefore encourage the international community, as well as our international partners, to ensure full synergy and integration between the global and national goals, and ambitious local plans and programs.

We acknowledge that, on a global basis, the logistics environment has enjoyed an influential status for many years. In a notable cultural shift, the industries are now using established sports influence to promote sustainability. Their main objective is to educate professionals, supply chains and millions of fans about the business case for being green, i.e. non air-polluting, green mobility, green economy, green logistics, green lifestyles, healthy lifestyle programmes, disease prevention, global climate change and healthy eating.

Acknowledging that individual stakeholders might see challenges that if neglected or not addressed have the potential to negatively affect individual UN SDGs. We are aware that we bear a special responsibility as part of the logistics and travel industry. For this reason, we ensure that the challenges we identify are addressed systematically and continually monitored. This is our way of assuring - no matter how challenging the issue - that SEL is making a positive contribution to the UN SDGs - _or at least, has a neutral impact;

Endorsing the local communities' commitment to implement the SDGs also through the organisation of sports events as those we work across;

Convinced that the our "forward thinking vision", is an incredibly inclusive initiative through which we attract promotional involvement from private and public-sector companies and international organisations, to join our "Educational concept" _to help set, implement and monitor the SDGs and assist us in developing the necessary capacity for this task;

It is a common road map for us all, into the sustainable future we want, where private and public sectors and the local communities have a key role to play.

In support of the 2030 sustainable development agenda we make the following commitments:

- We commit to developing an integrated and holistic sustainable development strategy, to ensure achievement of the SDGs in the 5 Continents by 2030.
- We commit to this strategy being crafted with the engagement of all relevant stakeholders in our areas, across sectors and communities and encompassing public and private actors and that we will pursue participatory and integrated approaches for the sustainable planning and management of our cities and territories henceforth.
- We commit that our decisions and actions will ensure that green logistics as urban and rural mobility will be positioned to act as a promoter of this governmental strategy.
- We commit to promote equality of opportunity and cultural diversity in each country where we conduct business, through universal access to health, education and employment opportunities, regardless of gender, age or class.
- Cooperate with all our national and international partners and stakeholders to realise the pledges of the SDGs for scaling-up international cooperation to strengthen the capacities of local authorities, to give support in implementing resilient and environmentally friendly infrastructure, to support local governments to mobilise interest, strengthen and boost green logistics to become the norm.

Villarbasse, March 13th, 2020

Pier Carlo Bottera

CEO SEL - Sport & Events Logistics