

Our Commitment to People, the Planet, and Corporate Ethics

SEL is committed to corporate responsibility in our practices and all aspects of our business. We know people depend on us to be responsible, lead by example, and continually challenge ourselves to do better—for our employees, our neighbours, and the planet we inhabit.

People and Communities

We're on a mission to create change and build a more inclusive and diverse workplace where people are empowered to reach their full potential. Our vision is to build an inclusive, authentic community that inspires collaboration, integrity, and innovation.

Throughout our value chain, we expect and promote responsible business practices. We aim for our partners to become extensions of our efforts to meet big, bold challenges that make a meaningful difference. Since 2020, we have become ambassadors of our responsibilities, committing to the Global Compact of the UN.

Environmental Sustainability

We maintain a steady focus on reducing our energy consumption, carbon footprint, and resource use in our offices. For instance, moving toward more digital systems, paperless notebooks, use of recycled printing paper, *energy-efficient thermostats*, **optimising the use of natural light**, and *eco-friendly and responsibly sourced coffee* are just a few initiatives to change inefficient practices in our office work.

Corporate Governance

Our goal is to improve the world around us, and we believe that honesty, communication, and transparency are foundational to our success as a company and as an organisation. We're committed to improving transparency, upholding high ethical standards, and maintaining service compliance and customer satisfaction.

Supply Chain

Integrating sustainability principles into purchasing decisions and managing our supply chain from a sustainability perspective are key steps to achieving overall sustainability for our business. Incorporating sustainability into our supply chain involves reviewing our purchasing and production decisions from social and environmental perspectives and economic considerations.

Philanthropy

Our workplace culture is increased by employee involvement and a positive general attitude by following the athlete's activity and results. We create opportunities for the next generation, supporting the Non-Profit Organisation "Love my Training". This particular project takes an active interest in the youth communities and leads to a huge boost in our employee morale.

Sport & Events Logistics s.r.l.








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Our current contribution to the UN SDGs

SEL contributes to the UN SDGs to differing degrees and in different areas. Here is the [SEL SDGs declaration](#). Most of our ongoing positive contribution to achieving the SDGs relates to our core business, which, among other aspects, helps to spread among our stakeholders the importance of this commitment, allow to upgrade our company to a green logistics company. These SDGs are also supported by our current activity:









	<p>#7 Ensure access to affordable, reliable, sustainable and modern energy for all #12 Ensure sustainable consumption and production patterns #13 Take urgent action to combat climate change and its impacts #17 Strengthen the means of implementation and revitalise the global partnership for sustainable development</p>				
<p>1</p>	<p>Purchasing quality</p> <p>Thanks to the large share of providers, we have the power to shape services that can ensure social responsibility at any level. Our Purchasing Policies allow us to indirectly influence upstream processes with sub-suppliers and producers. We partner with suppliers that apply and maintain fair and safe working conditions, as well as eco-friendly working methods.</p>				
<p>2</p>	<p>Customers and Sales</p> <p>Enabling our customers to engage in responsible, affordable and healthy consumption is part of our understanding of corporate responsibility. We always offer our clients the option to choose the most economical or the most sustainable solution.</p>				
<p>3</p>	<p>Reduce the amount of energy consumed</p> <p>The amount of energy used by a shipper reflects the sustainability of our logistics. Our operations take into consideration multiple factors for the best balance between a faster mode of transportation, the most efficient loading and packaging. In this way, our company can get projects to deploy on time without increasing the carbon footprint.</p>				

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4	<p>Increase alignment with Governmental Regulations and Goals</p> <p>Working globally, we face many regulations and statutes for managing shipments. Adopting a sustainable logistics process, the operations run much smoother, reducing the risk of facing penalties and delays in the execution of our duties.</p>				
5	<p>Sustainable Supply Chain Management</p> <p>Technologies and our intelligence make it possible to rely on a sustainable supply chain with global presence. We explore new suppliers and channels daily to integrate into global supply chains so that economic, ecological and social sustainability can be positively offered. The requirement to have a global presence and be able to deliver in the shortest possible time forces us to operate through many partners.</p>				

Villarbasse, June 1st 2022

Pier Carlo Bottero

CEO SEL - Sport & Events Logistics

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